FINISHED SIZE: 25.5" X 11" **INCLUDING BLEED:** 25.75" X 11.25" FRONT PANEL BLEED AREA - To avoid white borders you MUST extend your image to fill this Yellow box . Standard bleed area is 1/8"(0.125") -----TRIM BOX - Product will cut on this line to finished size. -----SAFE AREA - Keep all important design elements in this box. **DON'T FORGET** to delete all template elements before submitting files .